



**Lunch & Learn:**  
*The Entrepreneur Session*

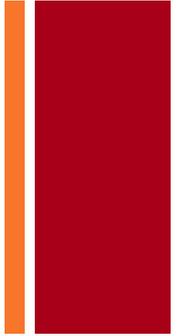
[www.scarletcomm.com](http://www.scarletcomm.com)



Changing the way you think about etiquette



# + About Scarlet Communications



## Scarlet Communications

provides modern, relevant etiquette training. We annually enlist and engage the community, parents, teachers, youth, professionals and athletes to ensure that our training is timely, relevant, engaging and empowering. Following are the results of the Scarlet Communications 2014 Lunch and Learn.

# + 2015 Lunch & Learn Results

## Engage.

On January 20, 2014, we engaged a collection of parents, entrepreneurs, professionals and community leaders to collect insights on a broad range of everyday social and professional challenges and development opportunities.

## Enlighten.

The session facilitated by **Scarlet's** founder, Jacqueline M. Baker, was an interactive, idea sharing session. It allowed participants to gather personal insights about other participants, in addition to sharing their experiences, knowledge and perspectives on every day scenarios & situations.

## Empower.

The sharing of information & perspectives provided participants with an opportunity to question that way they think about etiquette & how their interactions can negatively or positively affect their intended outcomes. Most importantly, this Lunch and Learn provides **Scarlet Communications** with the opportunity to infuse real-world, modern & relevant etiquette lessons & interactivity into each training session that we teach.



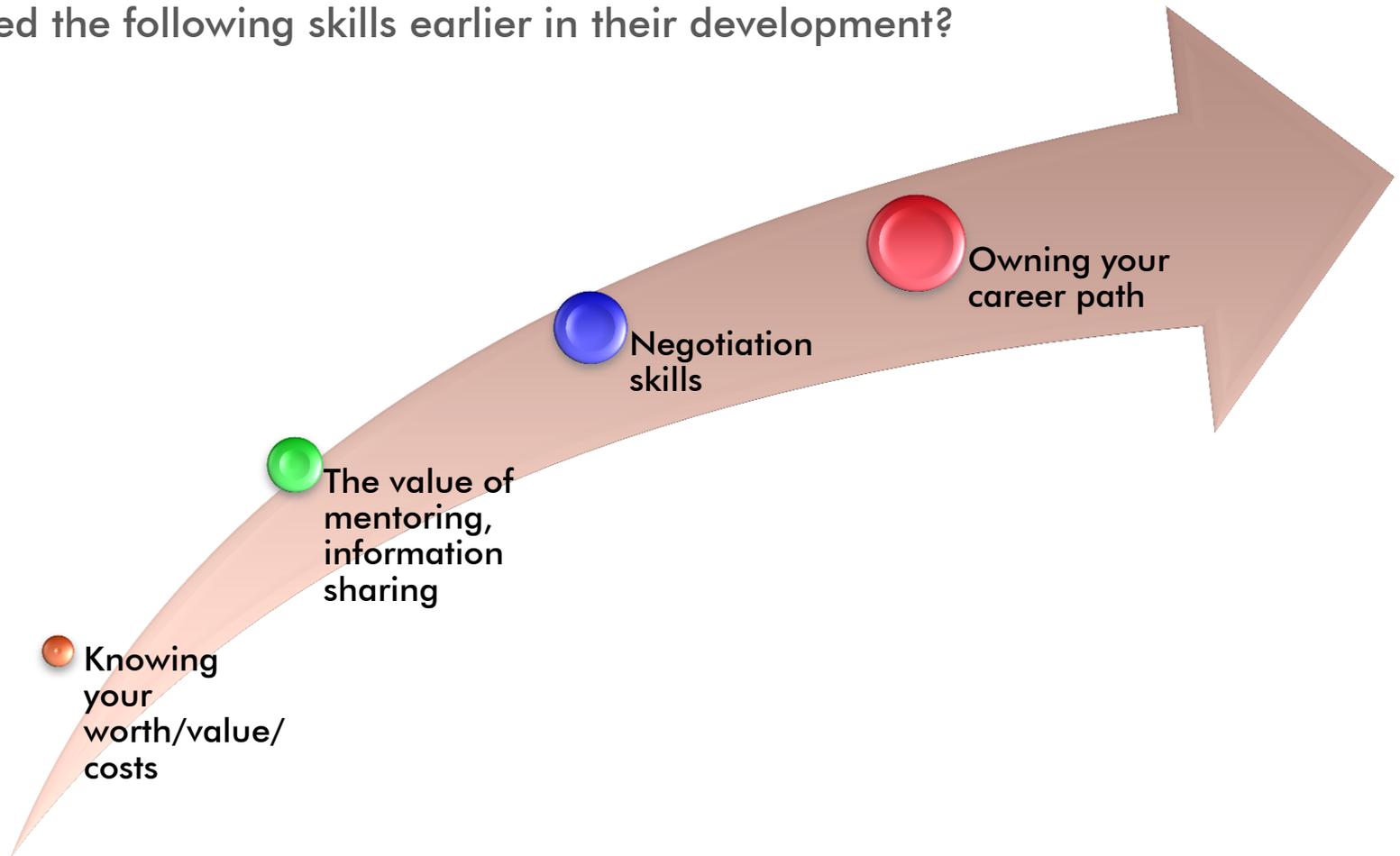
# Challenges

Entrepreneurs face a unique set of challenges as their minds are working to start, grow, expand and sustain their businesses. The challenges that an entrepreneur faces can be vast, but the top challenges are:



# + Things You Wished You Learned Earlier

While personal and professional development can be acquired from several different sources, the earlier the exposure the quicker the skills can begin to be utilized. Entrepreneurs shared that they wish they would have learned the following skills earlier in their development?



# + Most Essential Etiquette Topics for Entrepreneurs

There is associated etiquette and protocol in every facet of our personal and professional lives. Entrepreneurs in the 2014 Lunch and Learn identified that the following are the most essential topics entrepreneurs should master for the benefit of the growth and sustainability of their businesses and careers.





## What's Next?



We recognize that entrepreneurs face a unique set of challenges in pursuit of turning their dreams, ideas and visions into reality.

While there are a significant number of training resources that are available to entrepreneurs, **Scarlet Communications** addresses these challenges in modern, relevant and engaging ways.

In 2015, we will continue to address these challenges in a series of interactive training sessions online and in-person.

We look forward to having you join us in an upcoming session, addressing the top challenges identified, along with many others.



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## Online Resources and Media

[WUSA9 – Networking Etiquette Interview](#)

[Scarlet Etiquette Training Videos](#)

[The Scarlet Blog Resources](#)